

**iMovie Rubric            32 Marks**

<b>Objectives</b>	<b>4 Marks</b>	<b>3 Marks</b>	<b>2 Marks</b>	<b>Marks Earned</b>
<b>Storyboard / Planning</b>	Completed storyboard shows evidence of planning	Storyboard completed with very little detail (sound/script/location ect)	Storyboard not completed	
<b>Light &amp; Sound</b>	Demonstrated planning for good lighting & sound (very little background noise/ scenes easy to see), appropriate choice of music enhances feeling and dramatic action	Some planning evident for good lighting and sound (some scenes were difficult to see and had some background noise), Most music choices were appropriate and sometimes enhances feeling and dramatic action	No planning for good lighting and sound (scenes were difficult to see and hear due to background noise), Music was not the right choice to enhance feeling and dramatic action	
<b>Camera and Images</b>	Video is steady & focused. Still shots/ pictures are clear and necessary for flow of the story	Movie has some unclear scenes and pictures. Some images or scenes were not positioned correctly or needed for the flow of the story	Video is of poor quality and many images were not required or positioned incorrectly upsetting the flow of the story	
<b>Effects, transitions &amp; Titles</b>	Effects, titles and transitions are used effectively throughout the movie. Titles are free of spelling and grammatical errors	Effects, titles and transitions are not used consistently in movie. Titles contain 1-2 spelling/ grammatical errors	Very few if any effects, titles and transitions were used. Titles contain 3 or more spelling/grammatical errors	
<b>Educational Value and Representation of cultural</b>	Has clear educational value and purpose.	Has some educational value and purpose. Audience is not	Has little or no educational value and	

<b>and social beliefs</b>	Audience is clearly identified and cultural and social beliefs have been represented appropriately	clearly identified and cultural and social beliefs have been represented in some parts of the video	purpose. Audience has not been identified and cultural and social beliefs have not been represented appropriately	
<b>Music</b>	Appropriate music was used to lift mood and clip and conveyed feeling. Garageband music was created and included	Music was used to lift mood but did not match all clips or always convey correct feeling. Garageband music was included	Very little or inappropriate music was used that did not match the clip or convey the correct feeling. Garageband was not used.	
<b>Credit Screen</b>	Source credit was given in movie	Credit was given to some sources	No credit was given to sources	
			<b>Total Marks</b>	___/32

**Reflection and Presentation Rubric 16 Marks**

<b>Reflection</b>	<b>4 Marks</b>	<b>3 Marks</b>	<b>2 Marks</b>	
<b>Content</b>	Reflection consistently demonstrates knowledge; of Australian Media artwork and interpretation of the Indigenous perspective on country, place and community. And cultural and social values through use of various media elements in the final product	Reflection sometimes demonstrates knowledge; of Australian Media artwork and interpretation of the Indigenous perspective on country, place and community. And cultural and social values through use of various media elements in the final product	Reflection rarely demonstrates knowledge; of Australian Media artwork and interpretation of the Indigenous perspective on country, place and community. And cultural and social values through use of various media elements in the final product	

<b>Structure, Grammar and Spelling</b>	Reflection has clearly organised ideas and no grammar or spelling errors	Reflection has some clearly organised ideas and minimal grammar or spelling errors	Reflection doesn't have a clearly organised ideas and many grammar or spelling errors	
<b>Presentation</b>	Eye contact, projection and enthusiasm were always displayed, Oral presentation gave a valuable summary of the project	Eye contact, projection and enthusiasm were sometimes displayed, Oral presentation gave a reasonable summary of the project	Eye contact, projection and enthusiasm were hardly displayed, Oral presentation did not give a summary of the project	
<b>Total Marks</b>				<u>    </u> /12