

Comic Book Rubric 25 Marks

Category	5	4	3	2	1
Content	Content is always correct; Ideas, purpose and concepts are always clearly explained and understood. Story demonstrates understanding of cultural, social values and beliefs.	Content is usually correct; Ideas, purpose and concepts are usually clearly explained and understood. Story demonstrates a fair understanding of cultural, social values and beliefs.	Content is sometimes correct; Ideas, purpose and concepts are sometimes clearly explained and understood. Story demonstrates some understanding of cultural, social values and beliefs.	Content is seldom correct; Ideas, purpose and concepts are seldom explained and understood. Story demonstrates limited understanding of cultural, social values and beliefs.	Content is rarely correct; Ideas, purpose and concepts are rarely explained and understood. Story demonstrates no understanding of cultural, social values and beliefs.
Captions	Captions are always related to the scenes and the connections are always easy to understand.	Captions are Usually related to the scenes and the connections are usually easy to understand.	Captions are Sometimes related to the scenes and the connections are sometimes easy to understand.	Captions are seldom related to the scenes and the connections are seldom easy to understand.	Captions are Rarely related to the scenes and the connections are rarely easy to understand.
Characters/Setting and use of media elements	The main characters are always identified, and their actions and dialogue are always well-matched. Landscape and props are always related to the theme or purpose of the comic and enhance understanding of the scene. Sound and text has always been used to enhance the experience and audience engagement	The main characters are usually identified, and their actions and dialogue are usually well-matched. Landscape and props are usually related to the theme or purpose of the comic and enhance understanding of the scene. Sound and text has usually been used to enhance the experience and audience engagement	The main characters are sometimes identified, and their actions and dialogue are sometimes well-matched. Landscape and props are sometimes related to the theme or purpose of the comic and enhance understanding of the scene. Sound and text has sometimes been used to enhance the experience and audience engagement	The main characters are seldom identified, and their actions and dialogue are seldom well-matched. Landscape and props are seldom related to the theme or purpose of the comic and fail to enhance understanding of the scene. Sound and text has seldom been used to enhance the experience and audience engagement	The main characters are rarely identified, and their actions and dialogue are rarely well-matched. Landscape and props are rarely related to the theme or purpose of the comic and fail enhance understanding of the scene. Sound and text has rarely been used to enhance the experience and audience engagement
Spelling, Punctuation, and Grammar	There are no spelling, punctuation, or grammar errors.	There are 1-3 spelling, punctuation, or grammar errors.	There are 4-5 spelling, punctuation, and grammar errors.	There are more than 5 spelling, punctuation, and grammar	The comic book cannot be understood because there are too many

				errors.	spelling and grammar errors.
Presentation	A clear concise description of the comic and the reasons for choosing the artwork were always displayed confidently. Eye contact was always maintained with audience and projection and clear articulation was constant.	A clear concise description of the comic and the reasons for choosing the artwork were usually displayed with confidence. Eye contact was usually maintained with audience and projection and clear articulation was usually maintained	A clear concise description of the comic and the reasons for choosing the artwork were sometimes displayed with confidence. Eye contact was sometimes maintained with audience and projection and clear articulation was sometimes maintained	A clear concise description of the comic and the reasons for choosing the artwork were seldom displayed with confidence. Eye contact was seldom maintained with audience and projection and clear articulation was seldom maintained	A clear concise description of the comic and the reasons for choosing the artwork were not displayed with confidence. Eye contact was not maintained with audience and projection and clear articulation was not maintained
Total Marks					____/25